

# conference

02 November 2015, Geneva, Switzerland

## About the conference

Learn about the many ways in which International Standards can support public policy goals at this IEC, ISO & UNECE conference! We will explore the benefits of referencing standards in regulations, how standards can help implement policy commitments taken at the global level (e.g. sustainability, resilience and development goals), and much more.

The event is a unique opportunity to connect national and international policymakers with standards developers, in order to share experience and best practices.

To learn more on how standards can help you, see the brochure: ['Using ISO and IEC standards to support public policy'](#).

**Venue: United Nations 'Palais des Nations', Room XXI, Geneva, Switzerland.**

See the registration website for more details.

## Registration

To register for this event please go to: <http://www.cvent.com/d/9rqv3d>

There are limited places for this event. Registration is on a first come, first served basis.

## Training

Please note that this conference is followed by a half-day training course on '*Using and referencing International Standards to support public policy*'. The training course will be held at the offices of ISO/CS in Geneva. Please register separately for the training course. Details can be found on the event website: <http://www.cvent.com/d/9rqv3d>

## About IEC, ISO & UNECE

The IEC and ISO are both independent, non-governmental, not-for-profit organizations that develop and publish fully consensus-based International Standards. The members of the two organizations include government, private and public-private entities. The IEC and ISO promote world trade and economic growth and encourage the development of products, systems and services that are safe, efficient and environmentally friendly.

The United Nations Economic Commission for Europe (UNECE) was set up in 1947 by ECOSOC. It is one of five regional commissions of the United Nations. As a multilateral platform, it facilitates greater economic integration and cooperation among its fifty-six member States and promotes sustainable development and economic prosperity.

### International Electrotechnical Commission

IEC Central Office  
3, rue de Varembe  
P.O. Box 131  
CH - 1211 Geneva 20  
Switzerland

[iec.ch](http://iec.ch)

### International Organization for Standardization

ISO Central Secretariat  
Ch. de Blandonnet 8  
Case Postale 401  
CH - 1214 Vernier, Geneva  
Switzerland

[iso.org](http://iso.org)

### United Nations Economic Commission for Europe

UNECE Information service  
Palais des Nations  
CH-1211 Geneva 10  
Switzerland

[unece.org](http://unece.org)

**Using and referencing  
International Standards  
to support public policy**





# Conference

## International Standards & Policy

02 November 2015

08:30-09:00 Registration

Session 1	Title	Details	Speaker/Moderator
09:00-09:20	Welcome and introduction		<ul style="list-style-type: none"> <li>• Ake Danemar, IEC Treasurer</li> <li>• Christian Friis Bach, Executive Secretary, UNECE (tbc)</li> <li>• Kevin McKinley, Acting Secretary-General, ISO</li> </ul>
09:20-09:50	Key note speech: World Trade Organization (WTO)	How International Standards and public policy can complement each other to support sustainable and resilient world trade	• Erik Wijkstrom, Counsellor, Trade and Environment Division, WTO
09:50-10:15	Using International Standards in policymaking and regulatory actions: UNECE Recommendation D on reference to standards	Recommendation D encourages authorities to use international, regional and national standards in regulatory and policy work whenever possible and sets out various practical methods for referencing standards in technical regulations.	• Silvia Vaccaro, Policy Officer, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW) - Unit B3 Standards for growth - European Commission
10:15-11:00	Accessibility of IEC and ISO International Standards	Copyright and IP considerations when referencing IEC and ISO International Standards in policy documents	• TBC
11:00-11:30	Coffee break		

Session 2	Title	Details	Speaker/Moderator
11:30-12:15	Food products	International Standards play an important role in the food industry, both for trade purposes and food safety, which is a well-regulated area. There is a long history of collaboration between the Codex and ISO/TC 34, Food products.	<ul style="list-style-type: none"> <li>• Paul Mennecier, Deputy Regional Director, Food, Agriculture and Forestry Regional Office for Haute Normandie, France; Committee member ISO/TC 34</li> <li>• Dominique Taeymans, Corporate Regulatory &amp; Scientific Affairs, NESTEC, Nestlé</li> </ul>
12:15-13:00	Electrical energy efficiency	IEC provides the global technical framework for energy efficiency including performance requirements, specifications, testing and measuring methods to rate overall and stand-by power consumption of devices that are used in homes, buildings, factories and public spaces.	<ul style="list-style-type: none"> <li>• Ralph Sporer, Chair, IEC Advisory Committee on Energy Efficiency</li> <li>• Vida Rozite, International Energy Agency (IEA)</li> </ul>

13:00-14:30 Networking lunch

Session 3	Title	Details	Speaker/Moderator
14:30-15:15	Medical devices	The medical devices industry is both rapidly evolving and highly regulated. IEC and ISO International Standards play an important role in allowing the rapid introduction of new medical device technology while meeting the expectations of the public and regulators that medical devices are safe to use	<ul style="list-style-type: none"> <li>• Elisabeth George, Vice President Global Regulations &amp; Standards, Philips</li> <li>• TBC</li> </ul>
15:15-16:00	Sustainability and resilience	International Standards can help implement commitments taken at the global level - such as the Sendai Framework for Action on Disaster Risk Reduction and the Sustainable Development Goals	• TBC

16:00-16:30 Coffee break

Session 4	Title	Details	Speaker/Moderator
16:30-17:15	Group discussions	Plenary will break out into four groups to discuss the themes of Food, Electrical energy efficiency, Medical devices and Sustainability and resilience	
17:15-18:00	Closing panel discussion	The speakers from sessions 1, 2 and 3 will take part in a final panel discussion, based on input from the groups in the previous session and questions from participants	• Kevin McKinley, Acting Secretary-General, ISO (Panel moderator)
18:00	End of Conference		

