

Velkommen

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Adm. direktør





Tenk deg en verden uten ...



The Value of Standards

Driving value creation in Norway

+4.8 bn

NOK

Productivity*

+2.1 bn

NOK

Exports*

**Estimated future value added associated with increased standardisation*



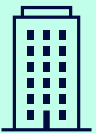
Society

Health and safety
Customer protection
Environmental protection
Efficient regulations



Industry

Product quality
Competition
Cost savings



Company

Innovation
Market access

**Standards
benefit society
at large**

FNs bærekraftsmål

Tusenvis av standarder bidrar til måloppnåelsen

